

International Culture Exchange Association

318 N.. Garfield Ave., Monterey Park, CA 91754

(626) 288-2888 Fax: 626-573-3888

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2015 Long Beach Dragon Boat Festival Souvenir Book Advertising Insertion Contract

Last Date to
Receive ads:
06-13-2015

ADVERTISER	Company				Tel.		
					Fax.		
	Person in Charge	Name				Contact Person	Name
		Title					Title
Address					Email		
Ad Location & Sizes			Ad Rate		Ad Contents		
<input type="checkbox"/> 1. Back Cover (7x10"/ 4 Colors)			<input type="checkbox"/> \$ 3,000		Note: ➤ If more space is needed, please write on additional paper. ➤ The contents of the ad should be mainly in English. ➤ Insertion on the top 3 special pages will be given to the advertiser whose contract is received by us first. The contract which comes later will be assigned to other pages and billed accordingly.		
<input type="checkbox"/> 2. Inside Front Cover (7x10"/ 4 Colors)			<input type="checkbox"/> \$ 2,500				
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INSIDE PAGES							
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<input type="checkbox"/> 6. Half Page B/W (7x4.5")			<input type="checkbox"/> \$300				
<input type="checkbox"/> 7. 1/4 Page B/W (3.5x4")			<input type="checkbox"/> \$200				
EXPLANATION	(1) Please put a checkmark in front of the location /size that you are ordering.						
	(2) Please make check payable to " International Culture Exchange Ass'n" and mail with the ad before 6/13 to : I.C.E.A 318 N. Garfield Monterey Park, CA 91754 - 2904 Tel. (626) 288 - 2888 Fax. (626) 573 - 3888 Email: DrChen@lbdragonboat.com						
	(3) There is an additional charge for special design, half tone processing of photos, and color separation.						
	(4) If there is any question, please contact Dr. Chen at (626) 288 - 2888. Thank you.						
Signature of Advertiser			Signature of Account Exec.				