

International Culture Exchange Association
 318 N Garfield Ave, Monterey Park, CA 91754
 (626) 288-2888 Fax: (626)573-3888

1,500 copies
to be published
07-25-2018

2018 Long Beach Dragon Boat Festival
Souvenir Book Advertising Insertion Contract

Last Date to
Receive ads:
06-17-2018

ADVERTISER	Company		Tel.			
			Fax.			
	Person in Charge	Name		Contact Person	Name	
		Title			Title	
Address			Email			

Ad Location & Sizes	Ad Rate	Ad Contents
<input type="checkbox"/> 1. Back Cover (7x10" / 4 Colors)	<input type="checkbox"/> \$3,000	Note: ➤ If more space is needed, please write on additional paper. ➤ The contents of the ad should be mainly in English. ➤ Insertion on the top 3 special pages will be given to the advertiser whose contract is received by us first. The contract which comes later will be assigned to other pages and billed accordingly.
<input type="checkbox"/> 2. Inside Front Cover (7x10" / 4 Colors)	<input type="checkbox"/> \$2,500	
<input type="checkbox"/> 3. Inside Back Cover (7x10" / 4 Colors)	<input type="checkbox"/> \$2,000	
INSIDE PAGES		
<input type="checkbox"/> 4. Inside Full Page Color (7x9.5")	<input type="checkbox"/> \$1,500	
<input type="checkbox"/> 5. Full Page B/W (7x9.5")	<input type="checkbox"/> \$500	
<input type="checkbox"/> 6. Half Page B/W (7x4.5")	<input type="checkbox"/> \$300	
<input type="checkbox"/> 7. ¼ Page B/W (3.5x4")	<input type="checkbox"/> \$200	
EXPLANATION	(1) Please put a checkmark in front of the location / size that you are ordering. (2) Please make check payable to "International Culture Exchange Assoc" and mail with the ad before 6/17 to: I.C.E.A 318 N. Garfield Monterey Park, CA 91754 – 2904 Tel. (626) 288-2888 Fax. (626) 573-3888 Email: DrChen@lbdragonboat.com (3) There is an additional charge for special design, half tone processing of photos, and color separation. (4) If there is any question, please contact Dr. Chen at (626) 288-2888. Thank you.	

Signature of Advertiser		Signature of Account Exec.
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