

## International Culture Exchange Association

318 N.. Garfield Ave., Monterey Park, CA 91754

(626) 288-2888 Fax: 626-573-3888 (Day) 626-968-9588 (Night)

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## 2013 Long Beach Dragon Boat Festival Souvenir Book Advertising Insertion Contract

Last Date to  
Receive ads:  
06-15-2013

<b>ADVERTISER</b>	Company				Tel.			
					Fax.			
	Person in Charge	Name				Contact Person	Name	
		Title					Title	
Address					Email			
<b>Ad Location &amp; Sizes</b>				<b>Ad Rate</b>		<b>Ad Contents</b>		
<input type="checkbox"/> 1. Back Cover (7x10"/ 4 Colors )				<input type="checkbox"/> \$ 3,000		Note: ➤ If more space is needed, please write on additional paper. ➤ The contents of the ad should be mainly in English.  ➤ Insertion on the top 3 special pages will be given to the advertiser whose contract is received by us first. The contract which comes later will be assigned to other pages and billed accordingly.		
<input type="checkbox"/> 2. Inside Front Cover (7x10"/ 4 Colors )				<input type="checkbox"/> \$ 2,500				
<input type="checkbox"/> 3. Inside Back Cover (7x10"/ 4 Colors )				<input type="checkbox"/> \$ 2,000				
<b>INSIDE PAGES</b>								
<input type="checkbox"/> 4. Inside Full Page Color (7x9.5")				<input type="checkbox"/> \$1,500				
<input type="checkbox"/> 5. Full Page B/W (7x9.5")				<input type="checkbox"/> \$500				
<input type="checkbox"/> 6. Half Page B/W (7x4.5")				<input type="checkbox"/> \$300				
<input type="checkbox"/> 7. 1/4 Page B/W (3.5x4")				<input type="checkbox"/> \$200				
<b>EXPLANATION</b>	(1) Please put a checkmark in front of the location /size that you are ordering.							
	(2) Please make check payable to " International Culture Exchange Ass'n" and mail with the ad before 6/30 to : I.C.E.A 318 N. Garfield Monterey Park, CA 91754 - 2904 Tel. (626) 288 - 2888 Fax. 573 - 3888							
	(3) There is an additional charge for special design, half-tone processing of photos, and color separation.							
	(4) If there is any question, please contact Dr. Chen at (626) 288 - 2888. Thank you.							
Signature of Advertiser			Signature of Account Exec.					