

International Culture Exchange Association
 120 S. Garfield Ave., Monterey Park, CA 91755-2904
 (626) 288-2888 Fax: 626-573-3888 (Day) 626-968-9588 (Night)

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**2007 ViewSonic Long Beach
 Dragon Boat Festival
 Souvenir Book Advertising Insertion Contract**

Last Date to
Receive ads:
06-24-2007

A D V E R T I S E R	Company		Tel.				
			Fax.				
	Person in Charge	Name			Contact Person	Name	
		Title				Title	
Address							
Ad Location & Sizes			Ad Rate		Ad Contents		
<input type="checkbox"/> 1. Back Cover (7x10i/ 4 Colors)			<input type="checkbox"/> \$3,000		Note: * If more space is needed, please write on additional paper. * The contents of the ad should be mainly in English. * Insertion on the top 3 special pages will be given to the advertiser whose contract is received by us first. The contract which comes later will be assigned to other pages and billed accordingly.		
<input type="checkbox"/> 2. Inside Front Cover (7x10i/ 4 Colors)			<input type="checkbox"/> \$2,500				
<input type="checkbox"/> 3. Inside Back Cover (7x10i/ 4 Colors)			<input type="checkbox"/> \$2,000				
INSIDE PAGES							
<input type="checkbox"/> 4. Full Page (7x9.5")			<input type="checkbox"/> \$400				
<input type="checkbox"/> 5. Half Page (7x4.5")			<input type="checkbox"/> \$200				
<input type="checkbox"/> 6. 1/4 Page (3.5x4")			<input type="checkbox"/> \$150				
E X P L A N A T I O N	(1) Please put a checkmark in front of the location /size that you are ordering.						
	(2) Please make check payable to "International Culture Exchange Ass'n" and mail with the ad before 6/30 to I.C.E.A 120 S. Garfield Monterey Park, CA 91754-2904 Tel. (626) 288-2888 Fax. 573-3888						
	(3) There is an additional charge for special design, half-tone processing of photos, and color separation.						
	(4) If there is any question, please contact Dr. Chen at (626) 288-2888. Thank you.						
Signature of Advertiser			Signature of Account Exec.				