

International Culture Exchange Association

318 N. Garfield Ave., Monterey Park, CA 91755 - 2904

(626) 288-2888 Fax: 626-573-3888 (Day) 626-968-9588 (Night)

2,000 copies
to be published
07-30-2011

2011 Long Beach Dragon Boat Festival

Souvenir Book Advertising Insertion Contract

Last Date to
Receive ads:
06-15-2011

ADVERTISER	Company				Tel.		
					Fax.		
	Person in Charge	Name			Contact Person	Name	
		Title				Title	
Address					Email		
Ad Location & Sizes			Ad Rate		Ad Contents		
<input type="checkbox"/> 1. Back Cover (7x10"/ 4 Colors)			<input type="checkbox"/> \$ 3,000		Note: ➤ If more space is needed, please write on additional paper. ➤ The contents of the ad should be mainly in English. ➤ Insertion on the top 3 special pages will be given to the advertiser whose contract is received by us first. The contract which comes later will be assigned to other pages and billed accordingly.		
<input type="checkbox"/> 2. Inside Front Cover (7x10"/ 4 Colors)			<input type="checkbox"/> \$ 2,500				
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INSIDE PAGES							
<input type="checkbox"/> 4. Inside Full Page Color (7x9.5")			<input type="checkbox"/> \$1,500				
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<input type="checkbox"/> 6. Half Page B/W (7x4.5")			<input type="checkbox"/> \$300				
<input type="checkbox"/> 7. 1/4 Page B/W (3.5x4")			<input type="checkbox"/> \$200				
EXPLANATION	(1) Please put a checkmark in front of the location /size that you are ordering. (2) Please make check payable to " International Culture Exchange Ass'n" and mail with the ad before 6/30 to : I.C.E.A 318 N. Garfield Monterey Park, CA 91754 - 2904 Tel. (626) 288 - 2888 Fax. 573 - 3888 (3) There is an additional charge for special design, half-tone processing of photos, and color separation. (4) If there is any que stion, please contact Dr. Chen at (626) 288 - 2888. Thank you.						
Signature of Advertiser					Signature of Account Exec.		